SEO Enhancements  
  
  
15% app dev  
  
\* mitigation  
\* qa - 40 + 8 hours a lookbook  
\* informing others of dependency.  
  
  
85% network eng  
  
\* Open VIP  
\* DNS setup for new url  
\* Akami ignore rule  
\* verify  
\* security audit